

# Asia BSD Conference (AsiaBSDCon) 2024

## Sponsorship Application Guidelines

(20230917)

BSD Research

# AsiaBSDCon 2024 Sponsorship Application

## Introduction

AsiaBSDCon 2024 accepts sponsorship from organizations, companies, and individuals who share the goals of the conference.

## Expected Attendees

- Developers of BSD, Linux, and other Unix-like operating systems
- Opensource project members working on system programming
- Developers of Internet services and cloud platform
- Network operators and developers of network equipment based on Unix-like OS
- Enterprise users of BSD operating system
- Researchers at universities and research institutes

The number of attendees is 120 on average for past ten years and 50% of them come from Europe and North America.

## Sponsorship Levels

- Diamond: 15,000 USD and more
  - Exhibition booth and table at the conference venue (2 days)
  - 2 free registrations
  - Name and corporate logo on the official website. They will be located at the top of the list. All of logos in the same sponsorship level appear in alphabetical order.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be biggest.
- Platinum: 10,000 USD
  - Exhibition booth and table at the conference venue (2 days)
  - 1 free registration
  - Name and corporate logo on the official website. They will be located next to Diamond-level logos.

- Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smaller than Diamond-level logos and bigger than Gold-level logos.
- Gold: 5,000 USD
  - Exhibition booth and table at the conference venue (2 days)
  - Name and corporate logo on the official website. They will be located next to Platinum-level logos.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smaller than Platinum-level logos and bigger than Silver-level logos.
- Silver: 3,000 USD
  - Exhibition booth and table at the conference venue (2 days)
  - Name and corporate logo on the official website. They will be located next to Platinum-level logos.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smaller than Platinum-level logos and bigger than Silver-level logos.
- Bronze: 1,000 USD or travel expense support for the speakers
  - A company or organization whose member submits an accepted paper and which covers the author's travel expense is counted as a Bronze sponsor.
  - Name and corporate logo on the official website. They will be located next to Silver-level logos.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smaller than Silver-level logos and bigger than Iron-level logos.
  - Exhibition booth and table at the conference venue will be offered only when the space permits.
- Iron: 500 USD
  - Name and corporate logo on the official website. They will be located next to Bronze-level logos.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smallest.
- Media Sponsor: in-kind sponsorship

- Providing goods or services instead of financial support is counted as a Media sponsor.
- Name and corporate logo on the official website. They will be located at the same level as Iron-level logos.
- Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smallest.

## **How to Apply**

Please fill the following form and send it to [secretary@asiabsdcon.org](mailto:secretary@asiabsdcon.org) via e-mail:

- Your company/organization name,
- Name and e-mail address of the contact person,
- Sponsorship level and amount.

The sponsorship is accepted by BSD Research, a Japan-based non-profit organization which holds AsiaBSDCon every year.

## **Contact**

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